



Curriculum Vitae

Gaëtan Dehaese

Graphics & Motion Designer

“ Designs, illustrations, animations, UI, motion graphics,... With such a *diverse skill set* and ditto *experience*, Gaëtan brings some fresh new ideas and details to each of our projects. A real graphical chameleon, he'll *adapt* to any house-style easily or make *tailor-made* designs from scratch. ”

Skills

- Graphic Design
- Motion Graphics
- UI Design
- Illustration
- Art Direction
- Storyboarding

Languages

- Dutch - mother tongue
- English - fluent
- French - fluent

Software & technologies

- | | | | |
|-----------------------|-------|-----------------|-------|
| • Adobe After Effects | ●●●●● | • Duik Basel | ●●●●● |
| • Adobe Illustrator | ●●●●● | • ProCreate | ●●●●● |
| • Adobe Photoshop | ●●●●● | • Adobe Fresco | ●●●●● |
| • Adobe InDesign | ●●●●● | • Adobe Acrobat | ●●●●● |
| • Adobe XD | ●●●●● | | |

Education, training & certificates

- 2000 - 2005** **Audiovisual Arts Master - animated movies**
KASK - Koninklijke Academie voor Schone Kunsten - Gent
- ... - 2000** **Graphic Design & Illustration**
GITO - Gemeentelijk Instituut voor Technisch Onderwijs

Experience

- 2019 - ...** **Graphic & Motion Designer**
Content & Coffee
Graphic & motion design, web design, UI design
- 2013 - 2019** **Senior Motion Designer & Team Leader Motion**
Boost Graphics
Graphic design & motion design, storyboarding, illustration, video editing, art direction, creative & motivational coaching, project manager, team leader.
- 2013 - 2014** **Office work & Graphic Design**
Bermabru
- 2010 - 2013** **Multimedia Team & Graphic Designer**
Katho Tielt
Graphic Design & Motion Design, illustration, ITC support, photography, Video & Editing
- 2008 - 2010** **Trainee Store Manager**
Dreamland
- 2005 - 2008** **Interim based period**
Different employers - divers small graphic jobs

Project Selection & Mentions

Webdesign & UI

Content & Coffee 2.0

Graphic design, UI, prototyping, & final design (+ follow up with developers) for desktop & mobile.

Lichtwerk

Graphic design, UI, prototyping, & final design (+ follow up with developers) for desktop & mobile.

2030 IS NOW VI & V2

Graphic design, UI, prototyping, & final design (+ follow up with developers) for desktop & mobile.

ESTHER GHEYSENS

Graphic design, logo design, UI, prototyping, & final design (+ follow up with developers) for desktop & mobile.

ZOOMIT

Graphic design, UI, prototyping, visuals, animated iconography & final design (+ follow up with developers) for desktop & mobile.

MOTIONMAKERS

Graphic design, UI, prototyping, & final design (+ follow up with developers) for desktop & mobile.

EUROLINX

Graphic design, UI, prototyping, & final design (+ follow up with developers) for desktop & mobile.

Motion & Graphic Design

Working together with Stormbrein, Videohouse, Boost Graphics & Motionmakers gives me the opportunity to work with a variety of clients in different working fields and sectors.

The work for these clients is varied and includes: motion design, animation, visual & art direction, editing, style-framing, and much, much more.

Some of these clients: Infrabel, the Belgian Army, Telenet, VTM, VRT, Sporza, Deloitte, Pwc, Pidpa, Red Cross, Play & Play More, UCI, Flair, Libelle, Argenta, VDAB, ...

Some personal highlights:

The C&C love letter project.

We wanted to thank our clients for their trust and support in the past years and decided to do it through animation. Watch the movie and read more about the project here:

<https://contentcoffee.com/the-cc-loveletter-project/>

“How does Social Seeder work” explainer.

Social Seeder combines a strategic approach to employee advocacy with a communication platform to build connections, increase sharing and foster engagement. To better explain how they work, they wanted us to create a 2D explainer video on the subject.

Watch the movie and read more about the project here:

<https://contentcoffee.com/explainer-video-how-does-social-seeder-work/>

Internal communications explainers for Red Cross, Politie Antwerpen, Landmacht België.

Series of explainer video's in 2D animation, unfortunately not accessible online since these are made for internal communication only.

Profvoetballer van het jaar

Complete visual style: bumpers, on screen graphics, video walls venue.

Promax 2017 - gold winner for on-air typography

<https://vimeo.com/208453622>

<https://vimeo.com/363262573>

Pidpa

Series of explainer video's in 2D animation.

<https://vimeo.com/306777199>

RED CROSS - Succesfactors

Explainer video's in 2D animation.

<https://vimeo.com/357339726>

BRUZZ - "De ronde van"

Short & silly clips about the history and facts from different townships of Brussels.

<https://vimeo.com/240675962>

Contact

hello@contentcoffee.com